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## Top Tips for Organising a Corporate Team Day Out

There aren't many phrases more likely to make you cringe than this one: 'team building exercise'. It conjures up images of stuffy meeting rooms, dubious trust exercises and so-called experts shipped in for the day once a year to lecture you and your colleagues on how to work better as a team.

But done right, a team day out can work wonders for morale, engagement, trust and communication. When you consider that 70% of workers don't feel engaged at work, and 86% blame 'lack of communication' for workplace failures, it's definitely worth investing some money on. Follow our Top Tips and you'll reap the benefits of a happier workforce!

### 1. DECIDE ON YOUR 'WHY'

First things first; why do you want to organise a team day out? Is it to reward your employees for hitting their annual targets? Do you need to socialise employees from different locations that rarely meet? Have there been incidences of conflict in the office that you need to mitigate? Choosing the right event can help with any of the above, once you've decided on your 'why'.



### 2. INVEST, DON'T SPLURGE

While it might be tempting to break the bank and treat everyone to a weekend retreat to reward them for a record-breaking sale year, this is probably not the best use of your profits. Think of a corporate day out as an investment in your employees, one that needs to be treated like any other investment. This means stopping to think about what returns you're expecting, and how much you're willing to spend.



### 3. CONSIDER ALL ABILITIES

Modern workplaces are a healthy mixture of ages and physical abilities, and you need to keep this in mind when planning your day. Would everyone be up for a day spent squeezed into go-karts with their knees around their ears? Or would another activity be more appropriate? The good news is, there's so many to choose from, you're sure to find one that everyone can enjoy.

### 4. TIMING IS EVERYTHING

Be realistic about timing – most employees won't want to give up their precious weekends, no matter how amazing the activities sound. Can you shut up shop for the day? If you do, let all your clients and customers know well in advance. This can also be great PR for your company, as it shows that you're a modern employer that invests in their workforce.

### 5. VARIETY IS THE SPICE OF LIFE

The best way to get your team excited about their day out is to try something different, either by travelling to a brand-new location or learning a new skill. This way, everyone will be in the same boat of being a complete novice, and will therefore be more likely to bond over their shared experiences.

## 6. COMFORT ZONES BEWARE!

Gauging how far to push people outside of their comfort zones can be tricky; you don't want people to be bored, but equally you don't want them to be terrified! Challenging your team to try something outside of their normal day-to-day lives is a sure-fire way of making lasting memories, just be aware of people's boundaries.



## 7. BIN THE BUSINESS SPEAK

On the day of your team building event, leave the business speak in the office. The whole point of these days out is to have a change of scene, loosen the ties and get some perspective. Trying to push a corporate agenda onto team building activity will seem forced and even manipulative, so resist the urge to talk shop too much.



## 8. ENCOURAGE FEEDBACK

Going to the trouble and expense of organising a corporate day out is pointless if you don't encourage your team to share their feedback with you. Have they enjoyed themselves? Have they achieved something they never thought they could? This can be done during the event or when you're back in the office, but don't leave it too long to ask for people's opinions.



## 9. MAINTAIN THE MOMENTUM

Don't let the excitement and positivity of the day die a death once you're back in the office – keep the momentum going! Encourage your employees to share their photos of the day on an internal photo album or in a private event on Facebook. Start getting ideas from everyone on what they want to do for the next day out while the excitement's still fresh.

## 10. ASK THE EXPERTS

Most of us are busy enough with our regular workload without adding 'organise a fun but meaningful team day out' to the mix. Don't feel that you have to juggle the various budgetary and logistical requirements yourself: call in the experts! They will listen to your needs and advise on a range of activities to suit.

We hope you've found these tips useful, follow them and you'll be sure to have a team day out to remember! If you'd like to talk to one of our experts to find out the best activities to suit your team, send an email to [info@LetsGoOut.co.uk](mailto:info@LetsGoOut.co.uk)

If you're feeling inspired by our top tips and ready to get booking, check out the range of corporate activities on our website: [www.LetsGoOut.co.uk](http://www.LetsGoOut.co.uk)